

FactoryTalk® DataMosaix™ Deep-dive

expanding human possibility®



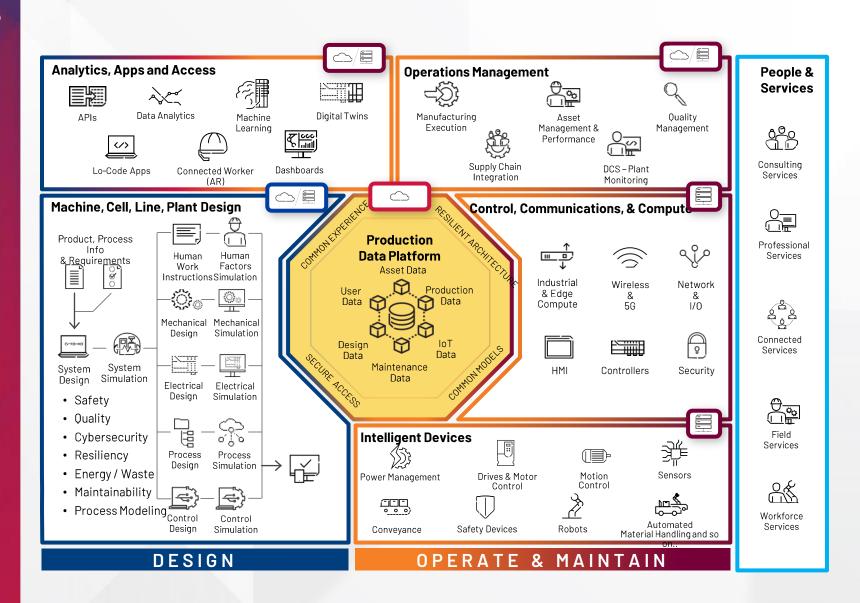


# The Connected Enterprise® Production System

Transforming manufacturing throughout the lifecycle

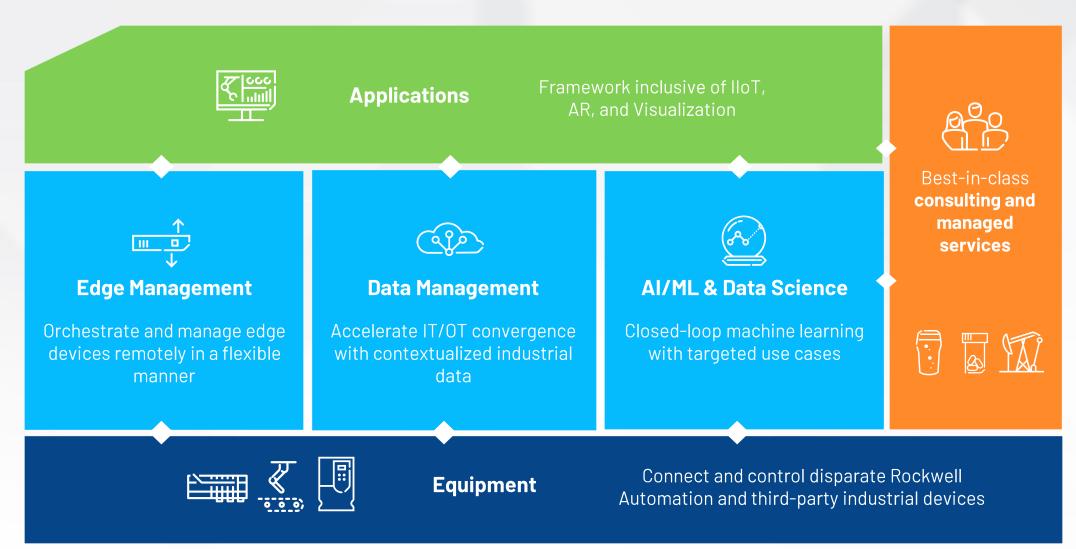
Using data and automation to connect people, processes and tools so they can operate at maximum capacity

Engineered for agility, scalability and security with data at its core



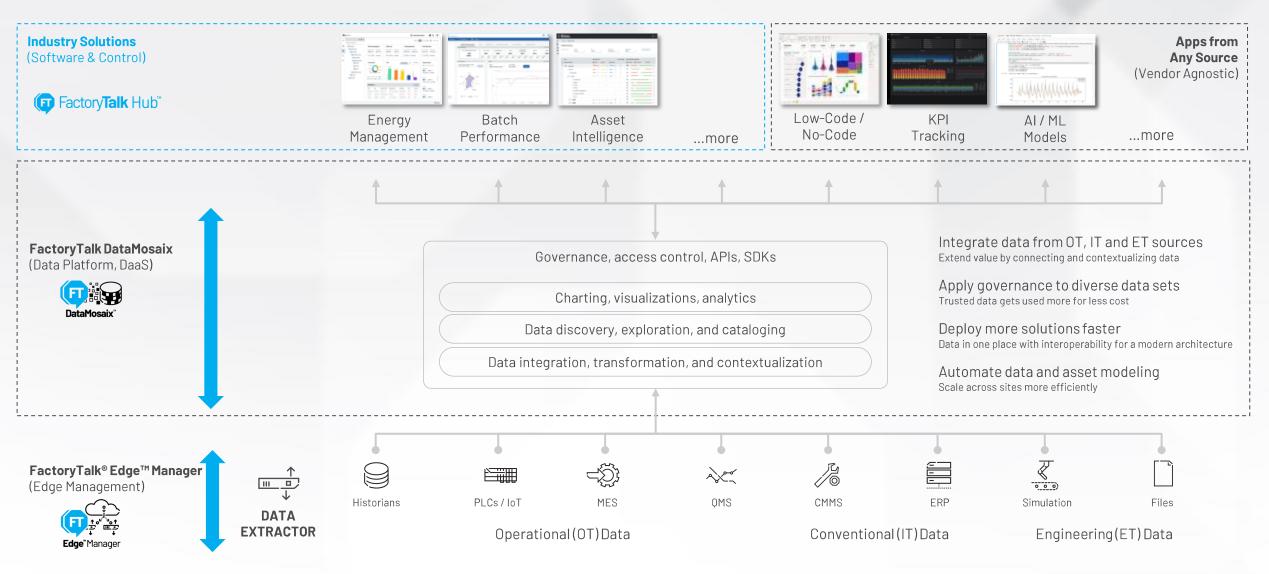
# FactoryTalk® Data, Edge and Analytics Platform

Comprehensive edge-to-cloud platform for business outcomes

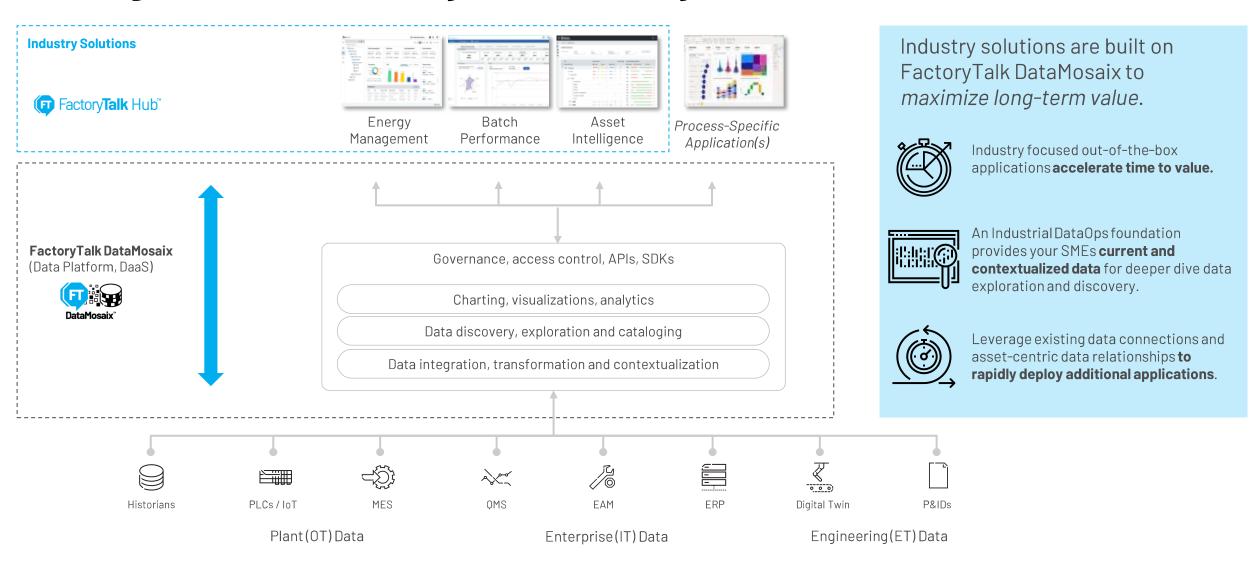




# FactoryTalk® DataMosaix™ at the center of the app strategy



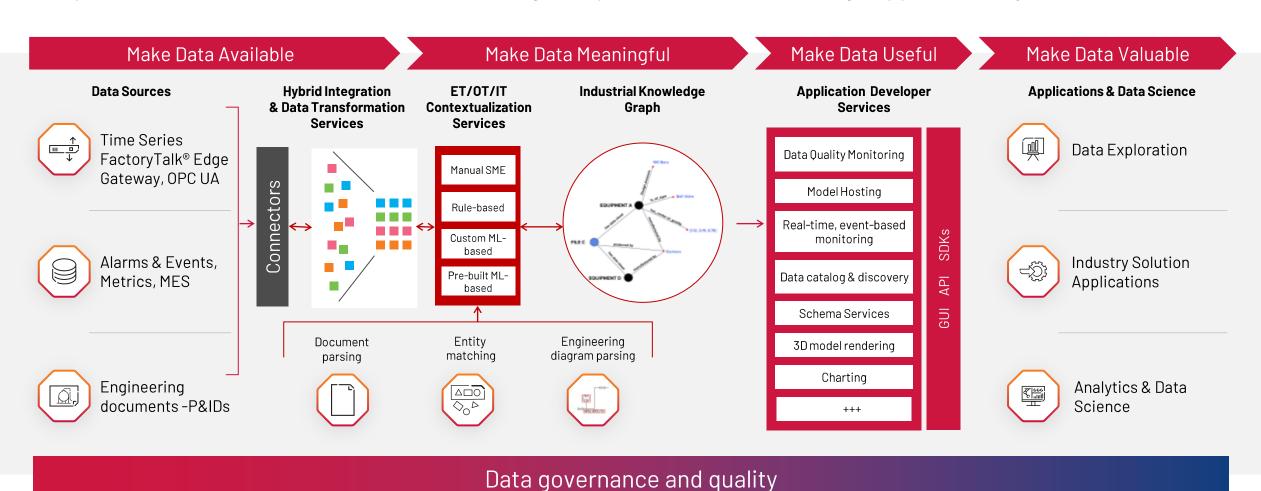
# Designed for scalability with FactoryTalk® DataMosaix™





# FactoryTalk® DataMosaix™ overview

Expose industrial data in an Industrial Knowledge Graph to realize value through apps and analytics







Time Series FactoryTalk® Edge Gateway™, OPC UA



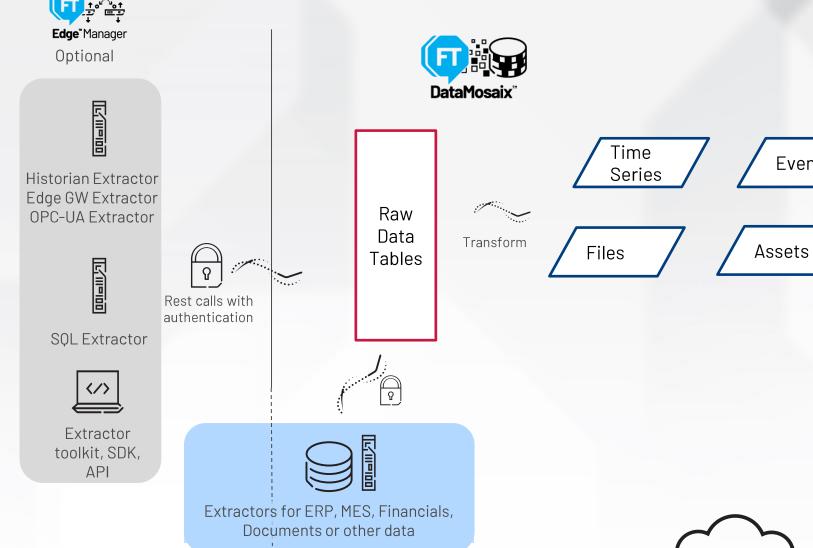
Alarms & Events, Metrics, MES



Engineering documents-P&IDs



### **Data sources**







**Events** 

Cloud

IT Data, Cloud or On-prem

# **Extractor categories**

Custom Configurable Optimized

# Custom using Cognite Extractor SDK

- Fully custom extractor for a specific customer
- Can connect to any data source
- Can be deployed anywhere
- Requires custom programming
- Customer is responsible for software lifecycle
- Up to the customer to arrange building a container for FactoryTalk<sup>®</sup> Edge<sup>™</sup> Manager deployment

# Supported Rockwell Automation Extractor

- Requires configuration based on text files
- Requires detailed knowledge of the data source
- May require a SI/consultant to install/configure
- Rockwell Automation product with software lifecycle
- May be available for FactoryTalk® Edge™ Manager deployment
- May have a subscription fee for non-RA data sources

### **Integrated Extractor**

- Minimal configuration needed
- Targeted at a specific Rockwell Automation application data source
- Rockwell Automation product with software lifecycle
- Likely available for FactoryTalk®
   Edge™ Manager deployment
- May require FactoryTalk Edge Manager deployment (TBD)
- May have a subscription fee for non-RA data sources



# Integration and data transformation

Time Move to Events **Events** Series Move to Time Series Raw Associate with Data Asset/Object Assets & Tables • Spark SQL logic Files Objects Ad-hoc and Scheduled Transform

Exampl	е
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ID	Source	Message	Time stamp	
D2C	Palletizer	Alarm	2023-02-05 16:16	
B77	Packer	Start packing Product X	2023-02-05 16:23	

Select New Event
Description = Message
Start Time = time stamp
Linked Asset = Source

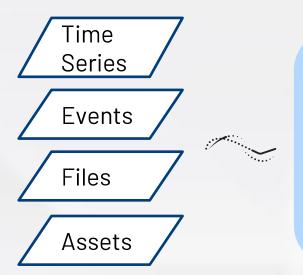
SQL Pseudocode

ID	Assets
001	Palletizer
002	Packer

Asset	Description	Start Time
001	Alarm	2023-02-05 16:16
002	Start packing Product X	2023-02-05 16:23

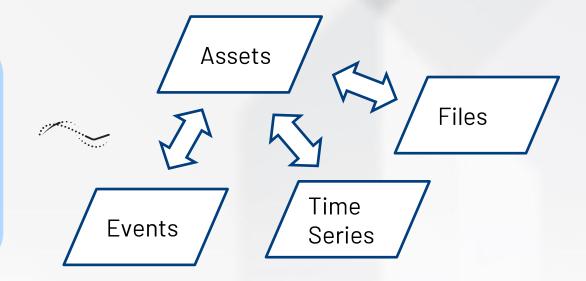


### Contextualization



- Link Time Series to Assets
- Link Events to Assets
- Link Files to Assets
- Ad-hoc or Scheduled
- Fuzzy search, multiple fields





### Example

ID	Asset Name
001	Palletizer1
002	Packer2

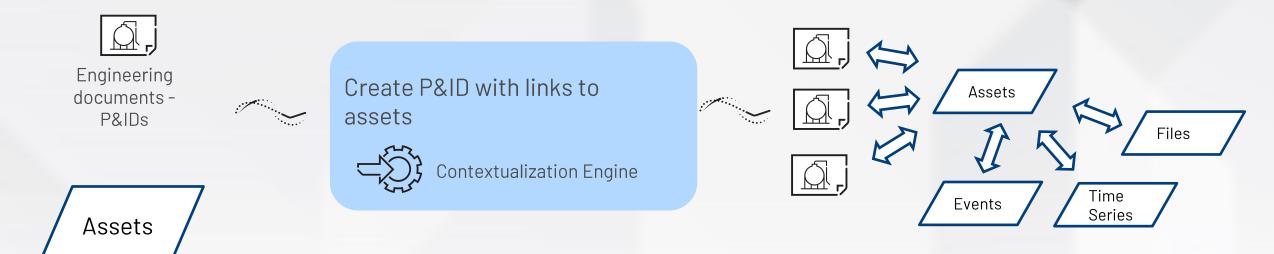
Match Events to Assets Description = AssetName

Description	Start Time
Alarm Line1 Starved Palletizer	2023-02-05 16:16
Packing Product X Line2/Packer	2023-02-05 16:23

	Match this Event?	Confidence
Palletizer1	Alarm Line1 Starved Palletizer	70%
Packer2	Packing Product X Line2/Packer	80%



### **P&ID** contextualization



### Example

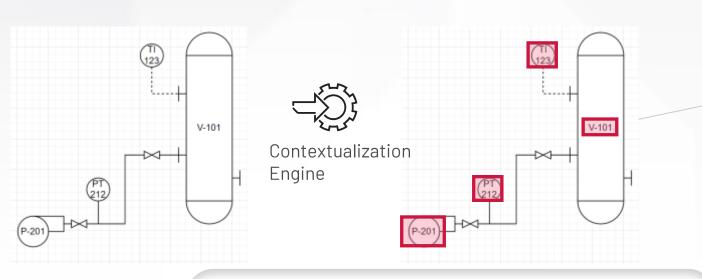
### **Asset Name**

V-101

P-201

PT-212

TI-123



Asset: V101

Capacity: X L

Area: 51

Time series: T degF

Time series: pH

Event: Level Alarm

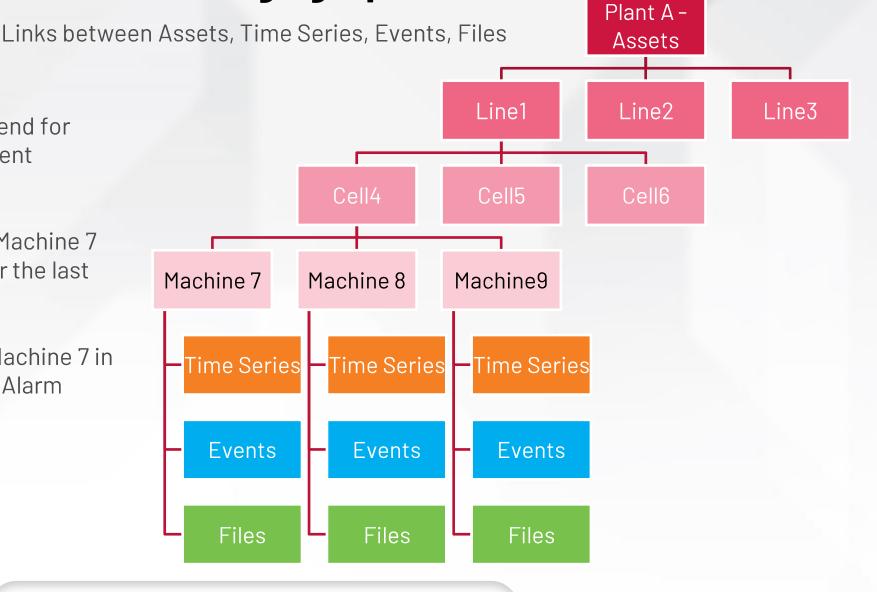
Event: Valve Open



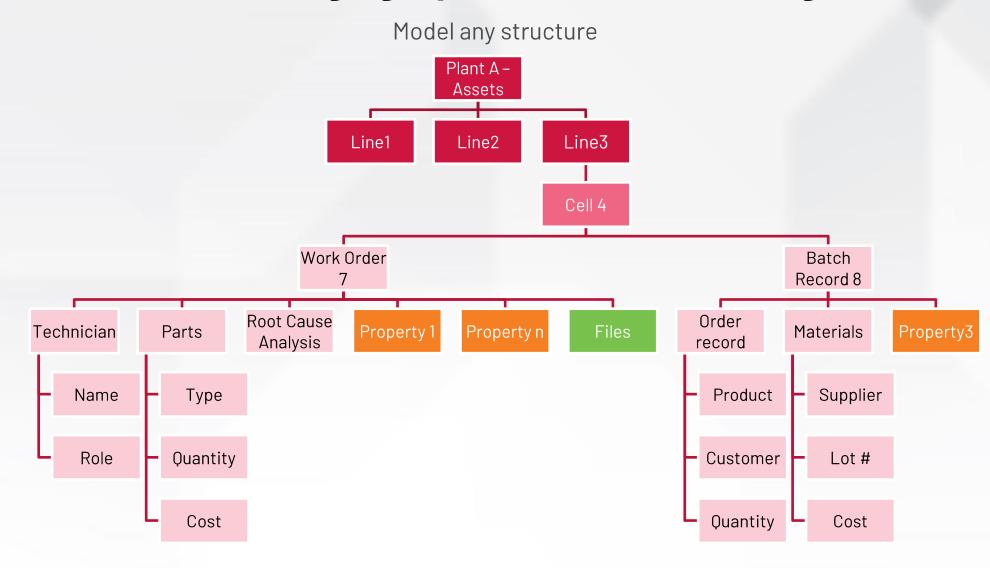
# Knowledge graph

 Show me the Temperature trend for Machine 8 when the Alarm event occurred yesterday

- What alarms occurred when Machine 7 was producing Product X over the last week
- Show images/video feed of Machine 7 in the last 2 minutes before the Alarm event last night

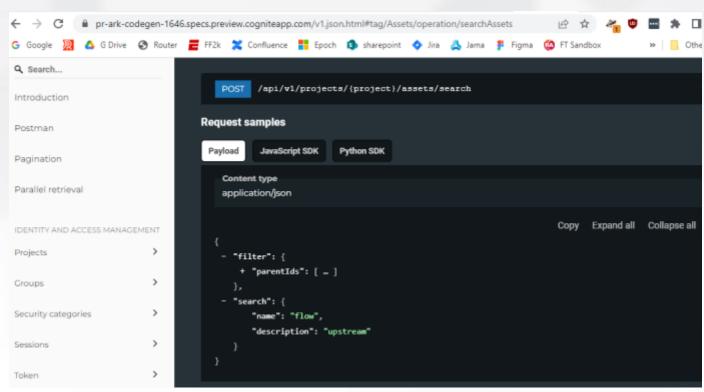


# Knowledge graph - flexible modeling

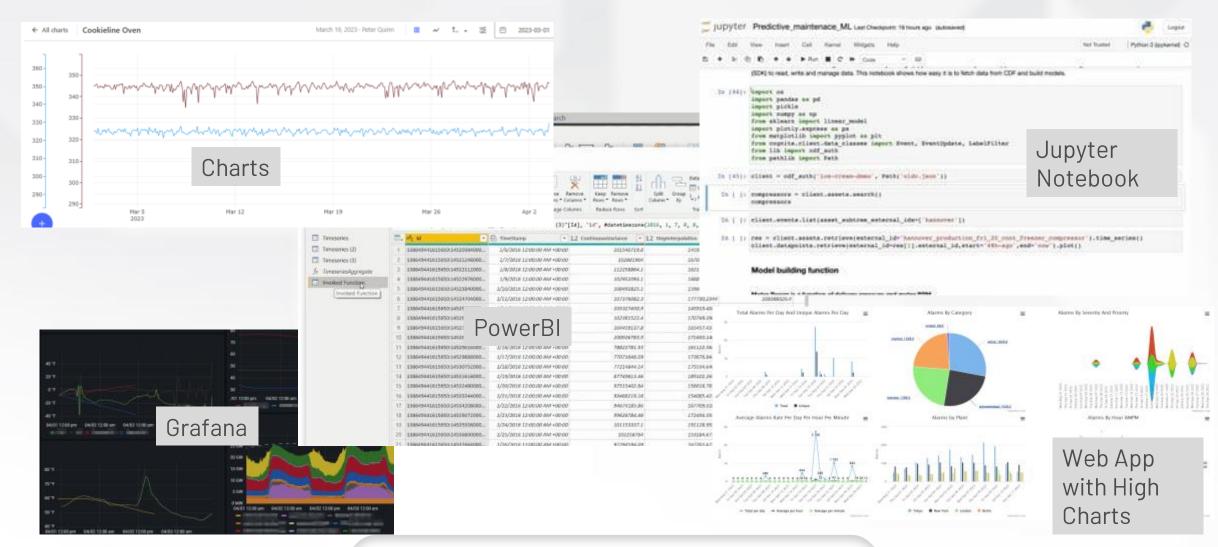


# **Application developer services**

- Public git hub repos
- SDK for Javascript, Java, Python
- REST API
- GraphQL API for complex data models
- Extractor toolkit/sample code
- Extensive community and training material
- Connectors for Grafana, PowerBl and Jupyter Notebook available

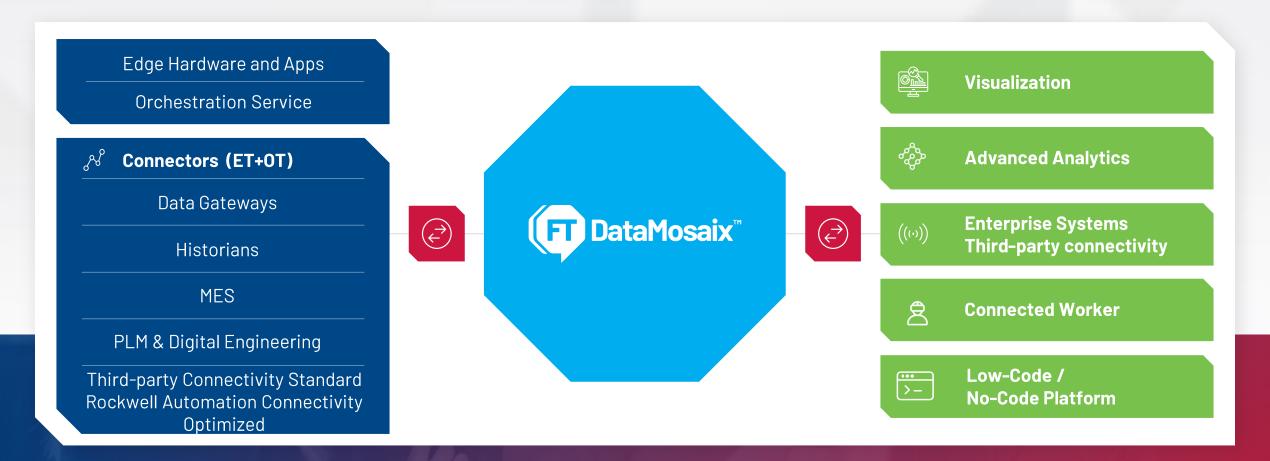


## **Applications and data science**

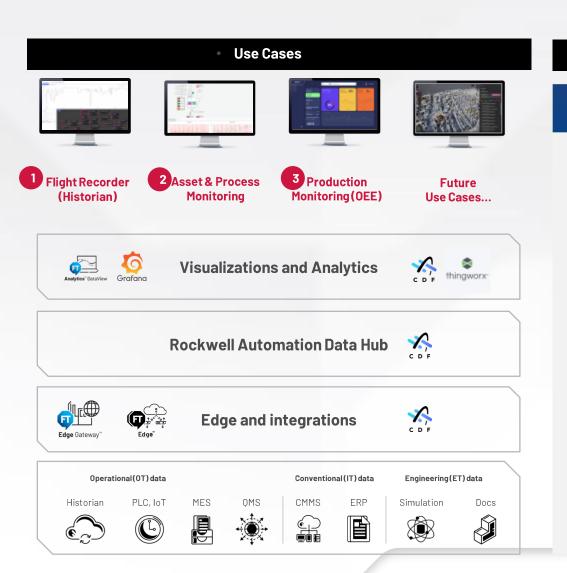


# Introducing FactoryTalk® DataMosaix™

Industrial DataOps Platform



# Factorytalk® Datamosaix™: Targeted offering use cases and powering industry solutions



#### **Supported Industry Solutions**

01

02

03

#### **Energy Manager**

As a plant and sustainability manager, I would like to monitor my energy emission, power consumption, and manage it.

- Configurable plant asset model builder to create customized energy model hierarchies
- Preconfigured performance dashboards for energy and production information (energy consumption, energy demand and energy intensity)
- Billing dashboards for energy cost allocation
- Carbon Accounting, GHG emissions tracking and continuous emission monitoring

#### **APM for Mining**

As a maintenance manager, I want to increase the uptime of my assets by analyzing real time asset data and understanding if corrective actions are needed

- Provide customers with a Unified Asset Performance Strategy.
- Maximize value realization from industrial physical assets for End Users.

#### **Batch Analytics**

As a process engineer and manager, I want to improve business performance and outcomes through better understanding and utilization of your processes and information.

- Consistently produce batches within quality specifications
- Batch comparison
- KPI monitoring & alerting
- Root cause analysis
- Advisory process control



### **Rockwell Automation value differentiation**

Added value on top of Cognite Data Fusion

### **Customer Trust, Large Sales Force and Industry Expertise**



Broad and meaningful opportunity funnel

### **Right Sized**

Pricing and packaging for more smaller sites, aligned with our customer base

#### **Connectors**

Productized for scaled deployments with less customized service needs and expand for broader data access

### **Applications**

High-ROI industry solutions plus horizontal use cases to drive platform adoption

**Deployments** using FactoryTalk® Edge™ Manager



Deploy quickly to capture value

Transactional Capabilities, PartnerNetwork™ and Post-Sale Support



# **Buy or build for industrial DataOps?**

Balance what is important to your business for flexibility, sustainability and time to value

#### **Build Your Own**

- Highly customized even when using standard components
- Significant upfront costs
- High annual operating costs which are likely to grow over time
- IT-centric approach lacks
   OT domain expertise
- May be inflexible or unsupportable in future

### **Industrial DataOps**

Common to well designed and built solutions

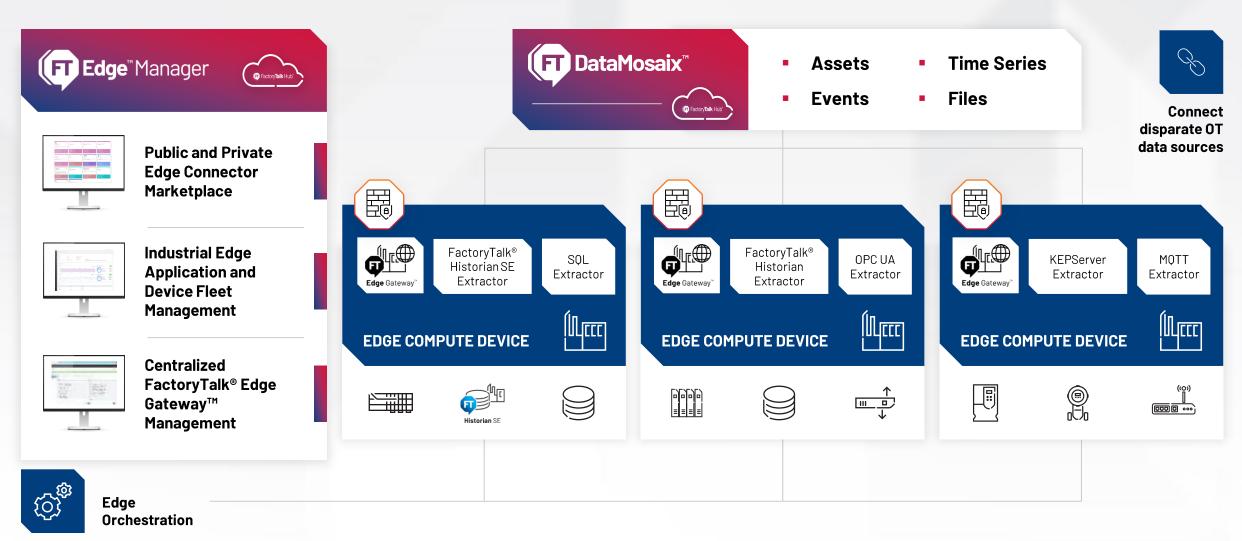
- Customer owns the data and only the customer controls who has access to the tenant and the data within it
- Visualize and reuse data across sites, roles and applications
- Extract data to enterprise data lake
- Standard APIs to connect to other systems you've bought or built
- Can usually be counted towards your enterprise cloud commitments

### FactoryTalk® DataMosaix™

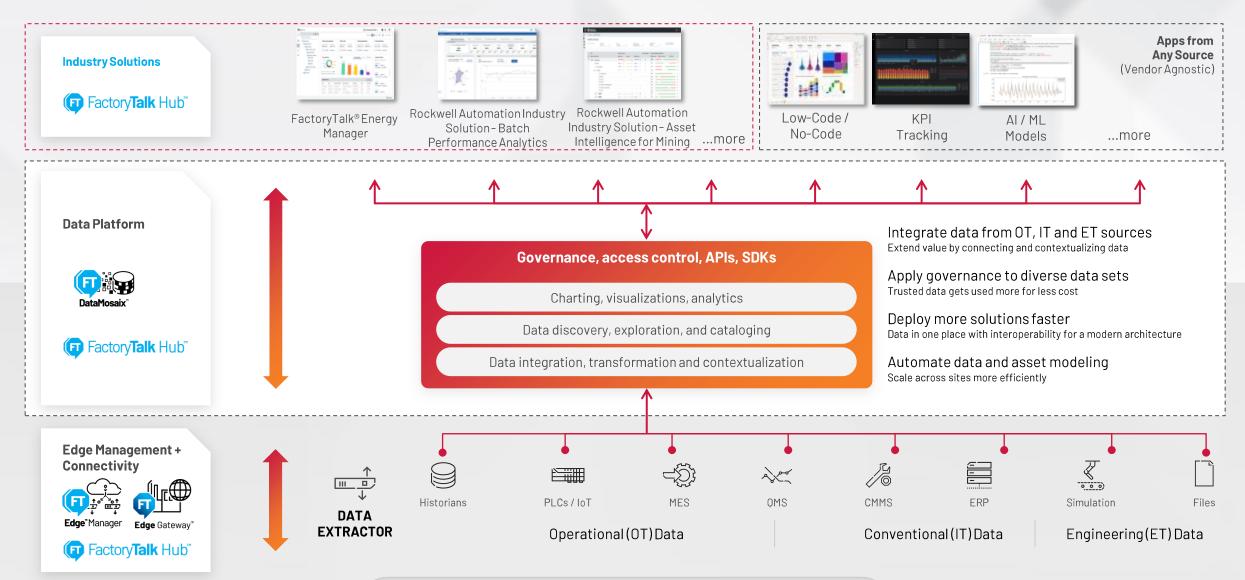
- Faster to implement and get value
- SaaS approach keeps spending consistent, vendor accountable and reduces security risk
- Built in OT data types and lineage in an IT friendly framework
- Data collection and storage are optimized for you



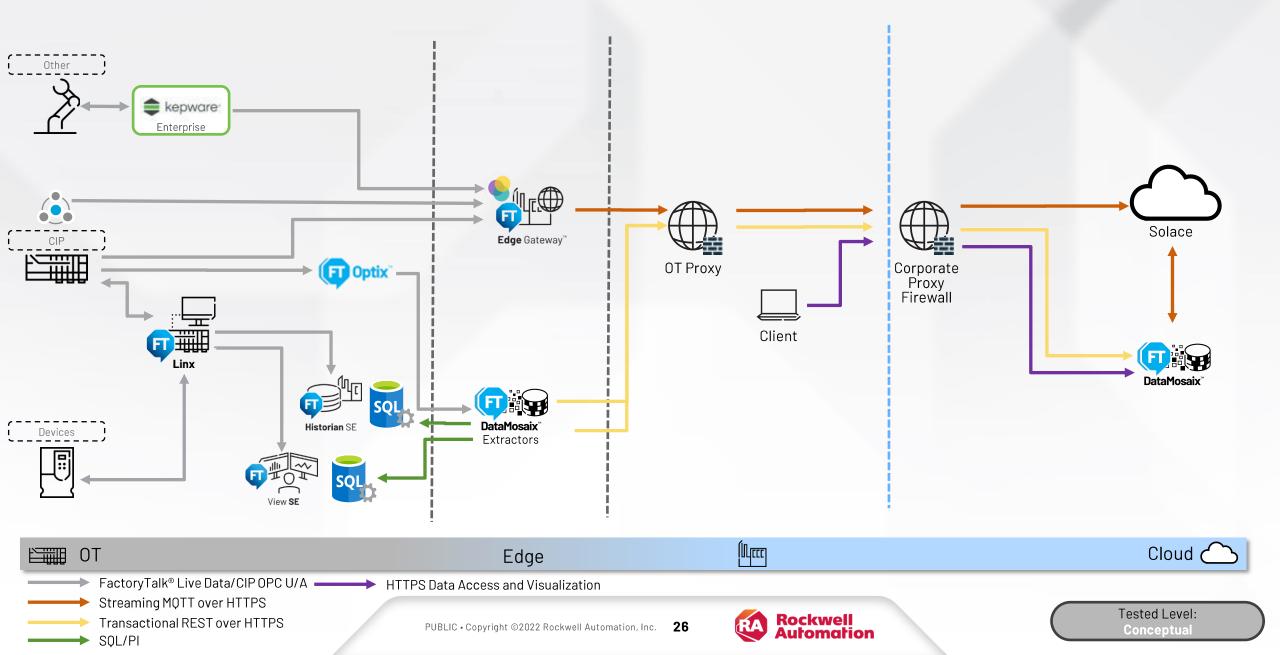
# Scalable connectivity with FactoryTalk® Edge™ Manager and FactoryTalk® Edge Gateway™



# FactoryTalk® DataMosaix™ at the center of a scalable app strategy



# Simplified FactoryTalk® DataMosaix™ data diagram



### **Connectors/Extractors**

#### **GA Connectors**

- FactoryTalk® Historian via OSI PI extractor
- SQL Databases via ODBC
  - MS SQLServer
  - Oracle
  - Postgres
- OPC UA
- FactoryTalk® Edge Gateway™ via MQTT

#### **Future Planned Connectors**

- Extractors managed by FactoryTalk® Edge™ Manager
- First class FactoryTalk<sup>®</sup> Edge Gateway<sup>™</sup> user experience
  - Smart Objects data models
- Specific extractors for Rockwell Automation Products
  - FactoryTalk® Metrics
  - FactoryTalk® ProductionCentre®
- Improved FactoryTalk® Historian extractor
  - Asset Framework models
- OPC UA
  - Data and models
  - Companion specs

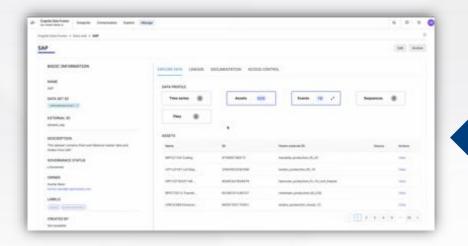


# Industrial DataOps and IIoT: Better together

FactoryTalk® DataMosaix™ connects scalable data management to visualization and analytics from ThingWorx®

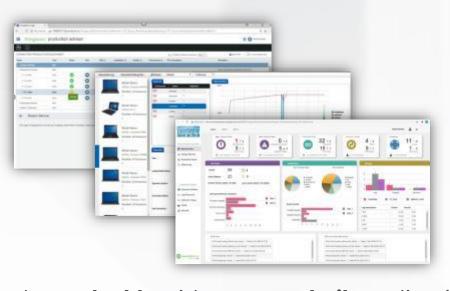
### FactoryTalk DataMosaix

Industrial DataOps Platform



### **ThingWorx**

Industrial IoT Platform



Make data **available**, **meaningful** and **useful** to many different applications

Make data **valuable** with **purpose-built** applications using consistent data

Deploy more applications, in less time, for greater ROI when combining ThingWorx and FactoryTalk DataMosaix



# Thank you



www.rockwellautomation.com



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